



POOMALAI
VARISHTAA

A New brand name for Good Life



A LAVISH SPREAD OF 37
INDIVIDUAL VILLAS

Established in 1999, Poomalai Housing has built a solid reputation as one of the most trusted and respected home builders and developers in Chennai.

Why Poomalai Housing? It's the quality and high valued craftsmanship. It's the thoughtful design. It's the enduring style. But above all, it's the stories that unravel within. At Poomalai Housing, we're passionate about crafting luxurious home designs for the happiest of lifestyles, whatever they may be. Partner with us today and together we can find your happy place.

**"Luxury living must be comfortable,
but unique, otherwise it is not luxury."**



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"Poomalai Proudly presenting you Varishtaa"

At Poomalai Varishtaa, our vision has always been patent and straightforward. With a lavish spread of 37 individual villas that are designed with character and charmed with elements of surprise, we aim to advance our customers' quality of life by building exceptional homes and master planned communities that bring uncompromising excellence and affordability.

**"There is nothing more luxurious than having a
spot of your own in the house that you build"**





These luxurious and grand turn-key individual villas are built over a span of 1505 sq.ft., to 2845 sq.ft. area, featuring quality finishes and inclusions, complete and ready-to-live-in without the hassle of building.



CLUB HOUSE

Then to top it all, enjoy an evening with all the amenities we have to offer for the most memorable first page of life in your happy place.



VILLA INTERIORS

Thought is given to the flow of one space into the next, the patterns of natural light flooding into rooms, design details and lighting plans. Our custom made villas at Varishta integrate interior spaces with the land and gardens that surround them. It all starts with good design. We make it easy, effortless and fun to custom design the best home that fits your lifestyle, location and budget.

“There is nothing more luxurious than having a spot of your own in the house that you build”



SPECIFICATIONS

- 2x2 vitrified tile flooring for the entire House
- Designer main door and other doors will be flush door
- Window will be of UPVC with clear plain glass
- Designer FRP doors for toilets
- Granite cooking platform fitted with stainless steel sink and 2ft. glazed tile above the cooking platform
- Bathrooms with roof high ceramic tiles, Hindware brand sanitary ware, Hindware brand CP fittings and 'ISI' brand plumbing accessories.
- Three phase power supply
- Modular switches
- A/C points and TV points in bedrooms and living room
- Provision for telephone points in bedrooms, living and dining room

AMENITIES

- Children Play area
- Gym
- Multi-purpose hall
- Indoor games
- Land scaping
- Pneumatic water supply system
- STP
- Covered Car Park
- Video Door Phone
- Power backup in Club House



SITE LAYOUT

FLOOR PLANS

FLOOR PLANS



TYPE
1



Ground Floor Plan



First Floor Plan



TYPE
3



Ground Floor Plan



First Floor Plan



TYPE
2



Ground Floor Plan



First Floor Plan



Ground Floor Plan

TYPE
4



First Floor Plan

LOCATION

Location is key and our stunning residential communities are noted for their convenience, natural beauty and desirability. We create sustainable communities that integrate perceptive planning, are respectful of their natural surroundings and can be enjoyed by generations to come. The Villas are right around all the prominent landmarks and locations.

The Velachery - Tambaram Main Road is just 300 meters away while the Medavakkam junction is at a distance of 500mtrs. Poomalai Varishtaa ensures good connectivity as it is located at one of the flourishing suburbs of Chennai that offers proximity to the famous IT corridor, to all the major branded shops, reputed educational institutes and hospitals as well as entertainment zones. To add it all, the Sholinganallur junction and other major IT Parks in just 5mins drive.



Site address:
Ponniyamman kovil, 1st cross street,
Medavakkam,
Chennai 600100

Payment Schedule

On Booking	: ₹ 5 Lakhs
At the time of Registration	: 40%
At the time of Foundation	: 20%
At the time of Brick Work	: 20%
At the time of Plastering	: 15%
Time of Villa Key Hand Over	: 5%

VILLAS

VILLA NO	TYPE	FACING	SALABLE AREA (SQFT)	LAND AREA (SQFT)
1A	1	NORTH	1852	1297
1B	1	NORTH	1940	1214
1C	1	NORTH	2025	1308
1D	1	NORTH	2105	1395
1E	1	EAST	2845	2104
2A	3	NORTH	1645	1122
2B	2	NORTH	1841	1194
2C	2	NORTH	1799	1127
2D(1)	4	SOUTH	1505	866
2D(2)	4	NORTH	1505	866
3A	3	NORTH	1661	987
3B	3	NORTH	1661	1000
3C	3	NORTH	1661	1010
3D	3	NORTH	1661	1010
3E	3	NORTH	1709	1013
3F	3	NORTH	1685	1017
3G	3	NORTH	1685	1017
3H	1	NORTH	2420	1492
4A1	1	NORTH	1963	1224
4A2	3	NORTH	1630	909
4B	4	NORTH	1566	932
4C	1	EAST	2001	1237
4D	3	NORTH	1749	1059
4E	2	NORTH	1750	1167
5A	2	NORTH	1791	1255
5B	3	NORTH	1631	1100
5C	2	NORTH	1756	982
5D	1	NORTH	1984	1118
5E	3	EAST	1608	1055
5F	1	EAST	1971	1198
5G	1	EAST	2075	1143
6A	3	NORTH	1674	1012
6B	3	NORTH	1616	973
6C	3	NORTH	1617	984
6D	3	NORTH	1617	984
6E	3	NORTH	1617	984
6F	3	NORTH	1617	943



“Each customer’s needs are different and we pride ourselves on delivering a range of tailored choices to suit every budget and lifestyle.”





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Medavakkam,
Chennai 600100

For Booking :

+ 91 81 8989 2222



Vel's Poomalai

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Thiruvanmiyur, Chennai - 600 041.

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Disclaimer: The visual directions in this Brochure are for indicative purpose only. The plans and areas as mentioned in the Brochure are subject to change. The depictions in this Brochure are not legally binding on the developer or its agents. The final agreement between the customer and developer is the only legally binding document.

Successfully Completed Projects

Poomalai Vignesh, Thiruvanmiyur
Poomalai Rani, Saidapet
Poomalai Nathi, Perungudi
Poomalai Somu, Thiruvanmiyur
Poomalai Arunachala, Pammal
Poomalai Saravana, Pammal
Poomalai Swamy Nivas, Thiruvanmiyur
Poomalai Sree Ganesha, Thoraipakkam
Poomalai Sree Kumaran, Thoraipakkam
Poomalai Sree Conarc, Palavakkam
Poomalai Sree Velevar Nivas, Thiruvanmiyur
Poomalai Sree Karthikeyaa, Sithalapakkam
Poomalai Sree Athi Lakshmi Nivas, Thiruvanmiyur
Poomalai Sree Nathan, Okkiam Thoraipakkam
Poomalai Sree Shanmuga Nilayam, Palavakkam
Poomalai Sree Thirumuruga Nilayam, Palavakkam
Poomalai Sree Senthil Velavan, Rajakilpakkam
Poomalai Sree Shenbagam, Thoraipakkam
Poomalai Sree swaminadhan, Chrompet
Poomalai Sree Senthur Nilayam, Thiruvanmiyur
Poomalai Sree Skantha Nilayam, Sholinganallur
Poomalai Blossom, Anna Nagar, Velachery
Poomalai Mukesh, Palavakkam
Poomalai Guru Nivas, Velachery
Poomalai Sree Thai Mookambigai, Thiruvanmiyur
Poomalai Sree Sarojan, Thiruvanmiyur
Poomalai Pannai Pearls, Adayar
Poomalai Mani Vilas, Vannandurai
Poomalai Poonam, Madipakkam
Poomalai Lakshmi Pearls, Palavakkam
Poomalai Manasarovar, Palavakkam
Poomalai Dhanyaa, Thiruvanmiyur
Poomalai Santosh Pearls, Palavakkam
Poomalai Daksha, Adyar

Ongoing Project

Poomalai Lakshita, Selaiyur
Poomalai Hiranya, Kandhanchavadi
Poomalai Sreeya, Thuraipakkam
Poomalai Naveens, Tambaram
Poomalai Aksharaa, Perungudi
Poomalai Gopinath Blossom, Palavakkam
Poomalai Ruchika, Thiruvanmiyur